

SESSION ONE

THE POWER OF STORYTELLING AND COLLABORATION

Education Equity Ambassador Program



Learning Objectives

01

Have fun and get to know each other

02

Understand the power of collaboration

03

Share your education story and build relationships





Relationships

1

Be authentic

People need to know who you are before they know what you care about.

2

Listen to understand

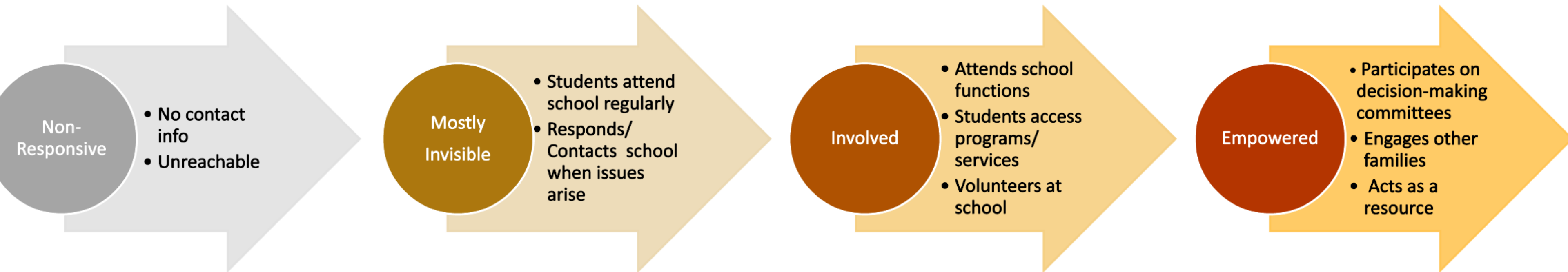
Value the opinions of others even when you don't agree.

3

Be a person of your word

Commit to doing what you say you're going to do.

Parental Engagement Continuum



Telling Your Story

Stories express our values and what we care about.

Tailoring your message

How you say it is just as important as what you say and to who you say it.

Slogans

An effective and concise summary of your message.



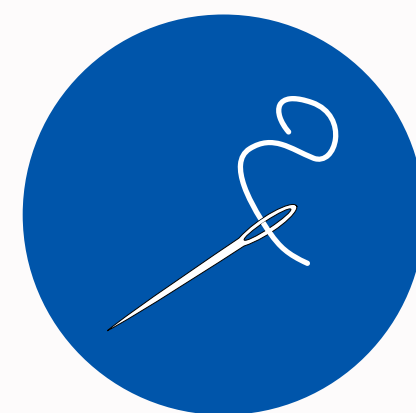
Solutions

Focus on the positive and emotional connections.



Call to action

Leave the audience with next steps.



Your Story