



Courage & Vision:
CHAMPIONS OF LIBERTY

33rd Annual

Kandler Memorial Awards Dinner

Wednesday, October 17, 2018 | Chase Center on the Riverfront

Honoring



STEVE ELKINS



MARIA MATOS



KEVIN O'CONNELL

Sponsorship Kit

Courage & Vision: Champions of Liberty

THE 33RD ANNUAL KANDLER MEMORIAL AWARDS DINNER

Wednesday, October 17, 2018 • 5:30 p.m. Hors d'oeuvre & No-host Bar • 6:30 p.m. Dinner

ABOUT THE ACLU OF DELAWARE

Founded in 1961, the American Civil Liberties Union of Delaware—the local affiliate of the national ACLU—is a first resort when the government threatens our rights and a last hope when we are deprived of our liberties.

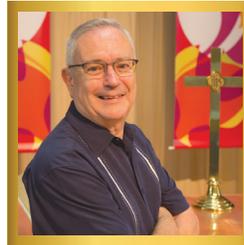
The ACLU-DE receives no government funding to fulfill its mission: to preserve the liberties and civil rights enshrined in the United States and Delaware Constitutions without consideration of political partisanship. We depend entirely on sponsorships of our Kandler Dinner, private gifts of support from our membership, legal fees from successful cases, foundation grants and bequests.

OUR REACH

Nearly 4,500 ACLU members call Delaware home. The annual Kandler Awards Dinner brings together roughly 300 of these supporters, and your sponsorship of this event means exposure for your business to these individuals directly—and to the more than 5,000 people who view the ACLU-DE's webpage and social media outlets each month!

THE KANDLER MEMORIAL AWARDS DINNER

Celebrated annually since 1985, the Kandler Memorial Awards Dinner honors Delawareans who have made an indelible mark on our community as advocates and defenders of civil liberties. This year, we're proud to recognize these champions of liberty:



Steve Elkins Founder and director of CAMP Rehoboth

For over a quarter century, Steve epitomized the inclusive spirit of CAMP—"Creating A More Positive"—Rehoboth. He passed

away in March, leaving a legacy of activism and community spirit that endures in the organization he founded with his husband, Murray Archibald.

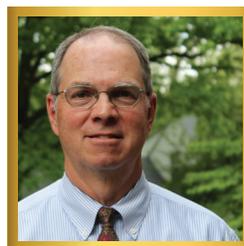


Maria Matos President/CEO of the Latin American Community Center

Maria has championed the LACC's mission to empower the Latino Community through education, advocacy,

partnerships and exceptional services for 22 years. A truly engaged civic leader, Maria is listed in Who's Who Among Hispanic Americans and Who's Who Among Professional Americans and has received numerous awards for her dedication and commitment to the community she serves.

THE 2018 CLARENCE DARROW AWARD RECIPIENT



Kevin O'Connell Office of Defense Services

As Assistant Public Defender, Kevin has handled dozens of capital murder cases at trial, on appeal and in post-conviction review. He is a founding member

and past-president of Delaware Citizens Opposed to the Death Penalty. Kevin received a B.A. from Vanderbilt University, a law degree from Delaware Law School of Widener University and became a member of the Delaware State Bar in 1984.

Sponsorship Opportunities

SPONSORSHIPS

Cocktail Hour Sponsor (\$5,000)

- On-site product sampling/brand experience negotiable
- Two premium-location tables for up to eight guests designated with table signage
- Two reserved seats at the head table
- 120-second spot on event slideshow
- Full-page, inside-cover program ad

Defender of Liberty (\$2,500)

- Prominent-location table for up to eight guests with branded table signage
- 90-second spot on event slideshow
- Full-page program ad
- Opportunity for promotional materials to be included at each place setting

Partner in Justice (\$1,500)

- Preferred-location table for up to eight guests with branded table signage
- 60-second spot on event slideshow
- Half-page program ad

Video/Photography Sponsor (\$1,250)

- Three tickets
- 45-second spot on event slideshow
- Half-page program ad

Advocate (\$1,000)

- Two tickets
- 30-second spot on event slideshow
- Third-page program ad

Champion (\$500)

Available to individual and non-profit sponsors only

- Two tickets
- 30-second spot on event slideshow
- Third-page program ad

PROGRAM ADS

All preformatted ads must be in black and white, 300 dpi or above, and in the dimensions specified below. Files should be .pdf, .eps, or .jpg only.

Layout services available free of charge; please notify us in advance.

All artwork must be e-mailed to mkeller@aclu-de.org by October 5. Artwork received after that date may not be included in the program.

- Full-page (5" x 8")—\$300
- Half-page (5" x 3.75")—\$200
- Third-page (5" x 2.5")—\$100
- Business card size (3.5" x 2")—\$75
- One-sixth page (2.5" x 2.5")—\$50

THE DEADLINE FOR ALL ADS AND SPONSORSHIPS IS FRIDAY, OCTOBER 5, 2018.



Pictured in our main event graphic are examples of civil liberties heroes, including a few of Delaware's own.

Key (top to bottom, left to right):

Sarah McBride, Clarence Darrow, Cesar Chavez, Martin Luther King, Jr., Florence Bayard Hilles, Bryan Stevenson, Ruth Bader Ginsburg, Malala Yousafzai, Harvey Milk, Helen Keller

Sponsorship Opportunities

- Cocktail Hour Sponsor (\$5,000)**
- Defender of Liberty (\$2,500)**
- Partner in Justice (\$1,500)**
- Video/Photography Sponsor (\$1,250)**
- Advocate (\$1,000)**
- Champion (\$500)**
Available to individual and non-profit sponsors only
- Ticket (\$150)**
- Young Champion of Liberty Ticket (\$90)**
Available to guests age 30 and under

Program Ads

Send a personal message of congratulations to one of this year's award recipients, share your favorite message about civil rights, and, of course, promote your business or organization!

Artwork due to mkeller@aclu-de.org no later than October 5.

- Full Page (5" x 8").....\$300
- Half Page (5" x 3.75").....\$200
- One-Third Page (5" x 2.5").....\$100
- Business Card Size (3.5" x 2").....\$75
- One-Sixth Page (2.5" x 2.5").....\$50

THE DEADLINE FOR ALL ADS AND SPONSORSHIPS IS FRIDAY, OCTOBER 5, 2018.

More Options: In addition to the sponsorships mentioned here, we can also tailor a plan to your specific goals and objectives. Contact David Bever at dbever@aclu-de.org for more information and to secure your sponsorship.

Name _____ Title _____
Company _____
Street _____
City _____ State _____ Zip _____
Phone _____ Email _____

Payment

Please make checks payable to: ACLU Foundation of Delaware.

Contributions are tax deductible to the fullest extent allowable by law.

Return form to dbever@aclu-de.org, or:

American Civil Liberties Foundation of Delaware
100 W. 10th Street, Suite 706, Wilmington, DE 19801

Contact David Bever at dbever@aclu-de.org or 302-654-5326 x100 for more information.

No tickets will be mailed. Reservations are held at the door.